

FOR IMMEDIATE RELEASE**TELEVISION ACADEMY EXPANDS MEMBERSHIP TO INCLUDE PROMO PRODUCERS AND DIRECTORS AND COMMERCIAL PERFORMERS****New Members Have Until May 10 to Join the Academy to Vote in This Year's Emmys®**

(NoHo Arts District, Calif. — March 28, 2018) — The Television Academy today announced additional 2018 changes in membership requirements as approved by its Board of Governors.

On-air promo producers and directors are now eligible to join the Commercials Peer Group of the Academy. In addition, membership eligibility in the Performers Peer Group was expanded to include commercial performers and narrators. Eligibility requirements for all voice-over artists and commercial performers were also formally adopted by the Performers Peer Group.

"We are pleased to expand our membership with these talented groups of professionals working in the television industry," said Hayma Washington, Television Academy Chairman and CEO. "These membership changes are aligned with our ongoing efforts to be inclusive and recognize the many unique professionals who play vital roles in the television landscape."

New membership eligibility rules changes:

Active Status (voting) membership for the **Commercials Peer Group** now includes:

- **Producers or directors** employed on at least 20 national on-air promos with each promo having more than 50 percent original content.

Active Status (voting) membership for the **Performers Peer Group** now includes:

- **Voice-over performers** with eight (8) qualifying credits of nationally exhibited content within the past four (4) years. Voice-over is defined as a character voice, live action or animation, narration, in-show announcer, live announcer, promo announcer, and commercials.

- **Commercial performers** who have accrued any combination of eight (8) performing credits in principal roles within the past four (4) years. All new Television Academy members will be eligible to vote in the first and second round of this year's Emmys if they join by May 10, 2018.

Complete Emmy Rules and Procedures for 2018 are available at Emmys.com/rules.

The full 2018 Emmys awards calendar is available at Emmys.com/calendar.

About the Television Academy

The Television Academy seeks to expand the horizons of television excellence. Through the programs, publications and events of the Academy and its Foundation, it strives to empower storytellers who shape the evolving television space. And it celebrates those who have excelled by recognizing their achievements through accolades and awards, including television's most coveted prize, the Primetime Emmy® Award. For more information, please visit TelevisionAcademy.com.

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