



PRESS RELEASE

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THE TELEVISION ACADEMY FOUNDATION, NETFLIX, STARZ, AND H CLUB LOS ANGELES TO PRESENT *THE POWER OF TV: LATINX INCLUSION* AUGUST 9

Event Features *One Day at a Time* and *Vida* Cast Members and Producers for Discussion on Latinx in Media

(NoHo Arts District, Calif. -- July 30, 2018) – The Television Academy Foundation today announced it will co-present *The Power of TV: Latinx Inclusion* in association with Netflix and Starz on August 9, 2018.

As part of its ongoing *The Power of TV* public event series examining the influence of television in shaping our culture and ability to create positive social change, the Foundation will assemble Latinx leaders to discuss their career paths to success, their tireless advocating to strive for intersectionality, and opportunities available to increase Latinx talent on screen and behind the scenes. The entertainment industry and advertisers have long been aware of the power of the Latinx market, yet a significant representation gap persists.

Developed in partnership with the National Hispanic Foundation for the Arts, panelists for the event include actresses Justina Machado (*One Day at a Time/Jane the Virgin*), Mishel Prada (*Vida/Fear the Walking Dead: Passage*) and Melissa Barrera (*Vida/Club de Cuervos*), plus Executive Producers Gloria Calderón Kellett (*One Day at a Time*) and Tanya Saracho (*Vida*). PatMa Productions Co-Founder Nina Tassler will moderate.

The event will be held in the Governors Room at the Television Academy's Saban Media Center in North Hollywood, California. A pre-event reception provided by the h Club Los Angeles will begin at 6:30 PM, followed by the panel discussion at 7:30 PM.

Seating is limited, to reserve tickets visit [Eventbrite.com](https://the-power-of-tv-latinx-inclusion.eventbrite.com) (<https://the-power-of-tv-latinx-inclusion.eventbrite.com>).

"The Foundation is focused on promoting intersectionality within the industry," said Madeline Di Nonno, chair of the Television Academy Foundation. "By facilitating a discussion with prominent Latinx leaders, we can examine how important it is for television to dramatically increase the representation of underserved audiences through this timely *Power of TV* event."

"We are grateful to our partners who have helped bring this important conversation to life," said Jodi Delaney, executive director of the Foundation. "*The Power of TV* initiative helps create a space for partnership and dialogue that is much needed in the industry today."

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews: An Oral History of Television Project](#), [College Television Awards](#) and [Student Internship Program](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

About Netflix

Netflix is the world's leading internet entertainment service with 130 million memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

About Starz

Starz (www.starz.com <<http://www.starz.com>>) a Lionsgate company (NYSE: LGF.A, LGF.B), is a leading global media and entertainment company that provides premium subscription video programming on domestic U.S. pay television networks and produces and distributes content for worldwide audiences, including its investment in the STARZ PLAY Arabia OTT service. Starz is home to the flagship

STARZ® brand and STARZ ENCORE channels and provides high-quality, entertaining premium subscription video programming with 17 premium pay TV channels and associated on-demand and online services, including the STARZ app. Sold through U.S. multichannel video distributors, including cable operators, satellite television providers, telecommunications companies, and other online and digital platforms, Starz offers subscribers more than 5,000 distinct premium television episodes and feature films every year and up to 1,500 every month, including STARZ Original series, first-run movies and other popular movie and television programming.

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