



May 25, 2017

**MULTI-EMMY® AWARD WINNERS GLENN WEISS AND RICKY KIRSHNER OF
WHITE CHERRY ENTERTAINMENT TO EXECUTIVE PRODUCE
THE “69TH PRIMETIME EMMY AWARDS,”
TO BE BROADCAST SUNDAY, SEPT. 17 ON CBS**



*White Cherry Entertainment Executive Producer/Director Glenn Weiss (Left),
Executive Producer Ricky Kirshner (Right)*

CBS and The Television Academy announced today that multiple Emmy® Award winners Glenn Weiss and Ricky Kirshner of White Cherry Entertainment will executive produce the 69TH PRIMETIME EMMY AWARDS, to be broadcast LIVE from the Microsoft Theater in Los Angeles, Sunday, Sept. 17 (8:00-11:00 PM, live ET/5:00-8:00 PM, live PT) on the CBS Television Network. White Cherry founders Glenn Weiss (executive producer/director) and Ricky Kirshner (executive producer) have won numerous Emmy Awards as producers for “The Tony Awards®” on CBS. This will be their first time producing the “Primetime Emmy Awards” and Weiss’ sixth time directing.

As previously announced, Emmy Award winner Stephen Colbert, the multi-talented host of THE LATE SHOW with STEPHEN COLBERT, is set to host, marking his first time as master of ceremonies for the event.

“Glenn and Ricky have done outstanding work with CBS on ‘The Tony Awards’ and ‘The Kennedy Center Honors,’” said Jack Sussman, Executive Vice President, Specials, Music and Live Events, CBS Entertainment. “This multiple Emmy Award-winning team has produced

(More)

some of the most unforgettable TV moments, and we can't wait to work with them on the biggest night celebrating television."

"We are thrilled to be working with the accomplished team at White Cherry Entertainment, and we're looking forward to seeing their unique and innovative approach to the telecast," said Television Academy Chairman and CEO Hayma Washington. "Glenn's exceptional direction of past Emmy Awards, along with his and Ricky's collective experience producing some of the most widely acclaimed television specials, ensures that the 69th Emmys will be as dynamic and entertaining as the vibrant television landscape."

The 69TH PRIMETIME EMMY AWARDS is produced by White Cherry Entertainment. Glenn Weiss and Ricky Kirshner are executive producers; Weiss is director; and Chris Licht, executive producer of THE LATE SHOW with STEPHEN COLBERT, is a producer.

About White Cherry Entertainment

Since partnering in 1999 to form White Cherry Entertainment, Glenn Weiss and Ricky Kirshner have become one of the most sought-after and award-winning television producing teams in the world. White Cherry Entertainment specializes in creating compelling live events and translating that same energy to broadcast viewers at home. The company's wide-ranging credits include some of the most critically acclaimed and highest-rated television specials, stadium spectaculars, and events in recent memory. They are well known for producing the perennial award-winning "Tony Awards®" for the last 13 consecutive years, and also for producing the "Kennedy Center Honors," "NFL Opening Kickoff" specials and "Super Bowl Halftime Shows," the "Democratic National Convention," "The Daytime Emmy Awards," Presidential Inaugural Galas, the "Boston Pops Fireworks Spectacular," and numerous others. In addition to the many shows they produce together, they have individually been involved as producer or director on many other big event programs, such as the "Academy Awards®," "Peter Pan Live!" and "Live from Lincoln Center," among others. To date, White Cherry Entertainment has won eight Emmy Awards, while Kirshner and Weiss have individually received an additional four Emmy Awards, seven Directors Guild Awards, a Peabody Award, and more than 30 Emmy Award nominations.

About the Television Academy

The Television Academy seeks to expand the horizons of television excellence. It strives to empower storytellers who shape the evolving television space through the programs, publications and events of the Academy and its Foundation. And it celebrates those who have led excellence by recording their stories and recognizing their achievements through accolades and awards, including television's most coveted prize, the Primetime Emmy Award. For more information, please visit Emmys.com. For more information and updates on the 69th Primetime Emmy Awards, visit Emmys.com and follow @TelevisionAcad on Twitter, Facebook, Instagram, Tumblr and YouTube.

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